

Maintaining a Robust Online Recertification Course Presence

*Western Region Pesticide Meeting
Scottsdale, Arizona*

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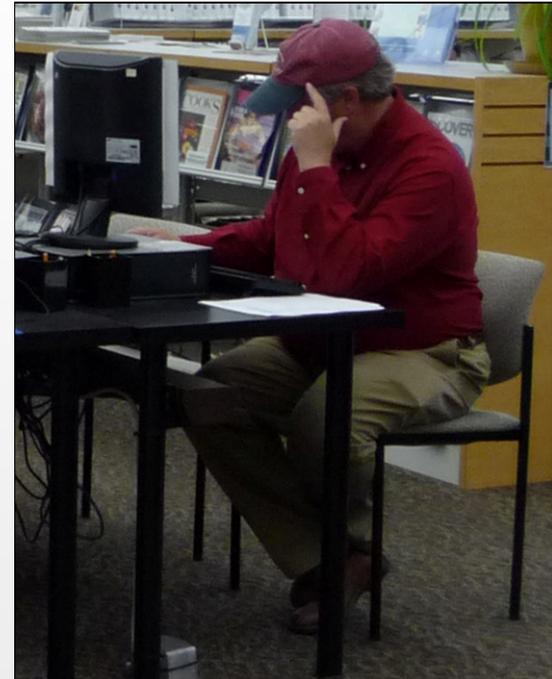
Beginning

- Launched in 1996
- 2 courses
 - Password protected database
 - Sponsor logged applicator in
 - No fee
 - Quarterly reports...



Establishing

- 2003
 - 12 Sponsors
 - Rural areas
 - 8 courses
 - Participation low
 - Schedule time
 - Travel



2004

- States started approving Internet Courses
- WSU Extension Computing and Web
 - Launch database system
 - Catalog
 - Monitor
 - Report completions
- Self Verification

Self-Verification

Verification Statement

By selecting “YES,” I verify that I am the person whose name and license number appeared in the course sign in dialogue box. Allowing someone other than the assigned licensed person to complete this module constitutes fraud under state pesticide law. Using fraud to obtain renewal of a pesticide license may result in enforcement action against the infractor that may include license suspension or revocation and/or a civil penalty.

- A) Yes, I verify this statement.

[Submit](#)[Clear](#)

Application and Platforms

- Macromedia® Breeze courseware
- Adobe® Presenter
 - Microsoft® PowerPoint
 - Familiar environment



Application and Platforms

- Adobe Presenter
 - Integrates narration and quizzes
 - Single or multiple module curriculum
 - Allows slides to be locked

Niche

- Courses Provide 24/7 access
- Multiple State
- One or all



Reload this page



WASHINGTON STATE
UNIVERSITY



Home

IPM Workshops

Pre-License Training

Recertification

Overview

Western WA

Eastern WA

Internet Courses

Structural Pest IPM

Urban IPM and Pesticide Safety Educa

Washington State University

Internet Recertification Courses

Before purchasing a course verify that the course has been approved for credit by your state.

[Internet Recertification Course Store](#)

Please review all directions prior to making a purchase.

HOW TO FIND, PURCHASE AND ACCESS A COURSE:

**Before purchasing a course, verify that your state has approved the course for credit.*

In the Internet Course Store:

- Type the **full name** of your state in the FIND box to see a list of your state's approved cou



Pesticide Applicator
Internet Recertification

Keywords: ▼

Find

Sign-In

Order S

icide Make sure the course is approved for your state.

Note: WSU will be closed 12/26/2016 - 01/02/2017 and will not be available to assist yo

Category List

- **Laws, Safety, and Environment**
- **Pest Management**
- **Spanish**

Featured Items



Brush Up On Safety: A Look at Pyrethroid Insecticide

1 Credit: Alaska, Montana(30,10,39,33,40,34,45), Nevada(La Washington. 2 Credits: W. Virginia (1.3.4A.4B.8A.8E.9.11.12.



**Pesticide Applicator
Internet Recertification**

Search

Search Criteria: 'washington'
Records/Items Found: 34

Sort By



Pesticide Storage, Disposal, Container Recycling

1 CR: Alaska, Arizona, Idaho,
Nevada, New Mexico, Oregon,
Texas, Utah, Washington. 1.5
CR: South Carolina, Wyoming. 2
CR: Maryland (core),
Pennsylvania (00), and W.
Virginia
(1,2,3,4A,4B,5,6,7,8A,8B,8C,8D,

[Buy Now](#) [More Info](#)

on

Create New:



My Calendar

My Training

Training Catalog

My Meetings

Resources

My Training

View

Status	Name		Opens	Closes	Complete	Score
	Bees, Wasps and Their Management	Closed	01/01/2014...	01/01/2015...	True	150/150



Pesticide Applicator
Internet Recertification

Recent Statistics

- 2015
 - Charge \$15.00 per course
 - 3,018 courses sold
 - Revenue \$45,270
 - Fixed computer support \$3,000

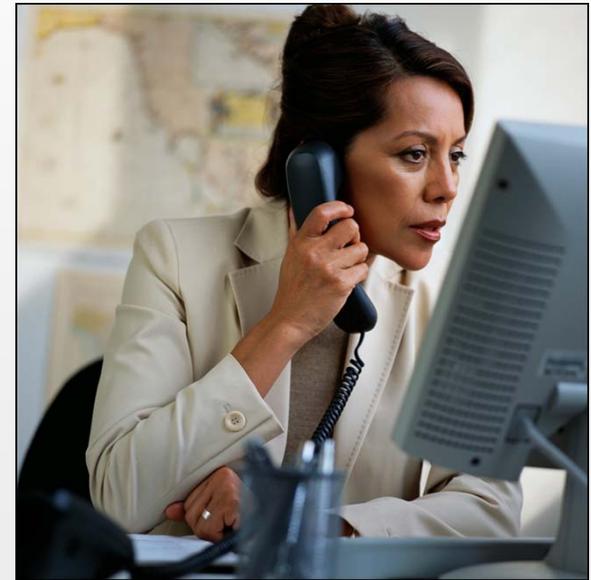


Managing Courses

- ✓ Seeking approval for accreditation
- ✓ Setting up the database
- ✓ Populating the courses
- ✓ Updating courses
- ✓ Monthly reporting

Managing Clients

- Panic
- Incorrect email – purchased
- 7 license numbers
- Darn password
- Desperation
- How many credits
- Core credits? 3A? 7, 11, 30...



Challenges

- Approval / reports ~ most time-consuming
- “Cost/benefit” states outside region
 - Cumbersome
 - Varied
 - Approval
 - Reporting



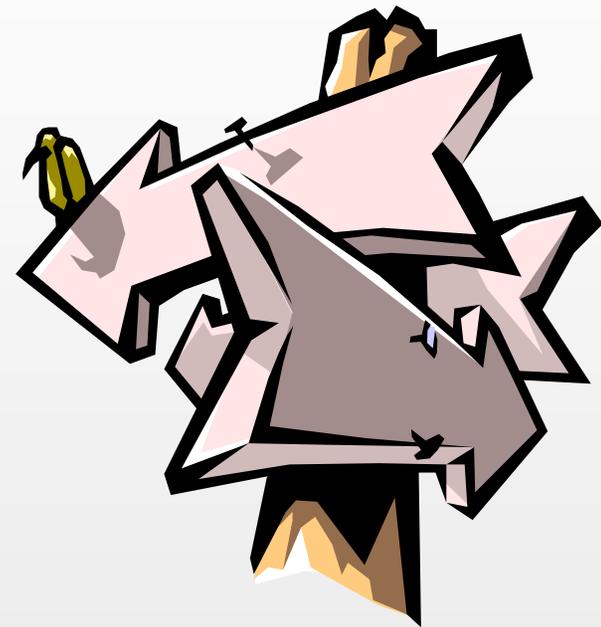
**AK, AZ, DE, FL, ID, MD, MT, NV, NM,
OR, PA, UT, TX, SC, WA, WV, WY**

Other Challenges

- Computer server shutdowns
- Software upgrade compatibility
- Course buffering...

Quagmire Accreditation

- E-mailed
 - Basics
 - Abstract
 - Forms
 - pdf
 - Presenter Bio
 - Presenter time in position
 - . . .



Quagmire Accreditation

- US Mail
 - Abstract
 - Forms
 - pdf
 - Presenter Bio
 - Presenter time in position
 - . . .



Quagmire Accreditation

- Nothing



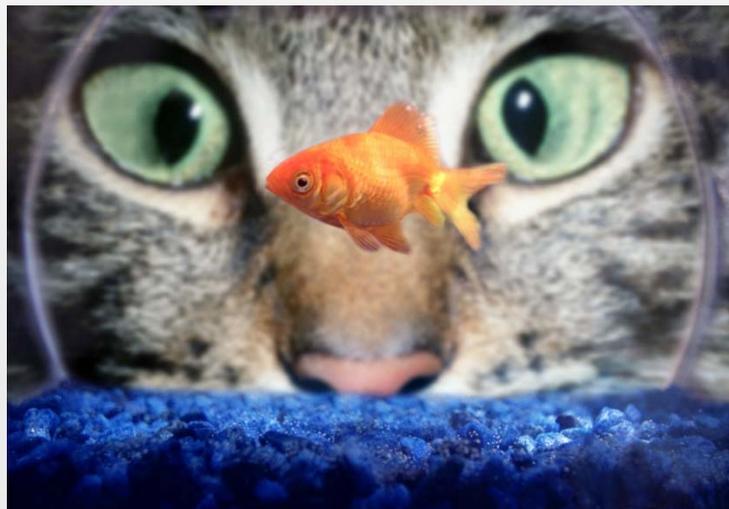
Reporting ?

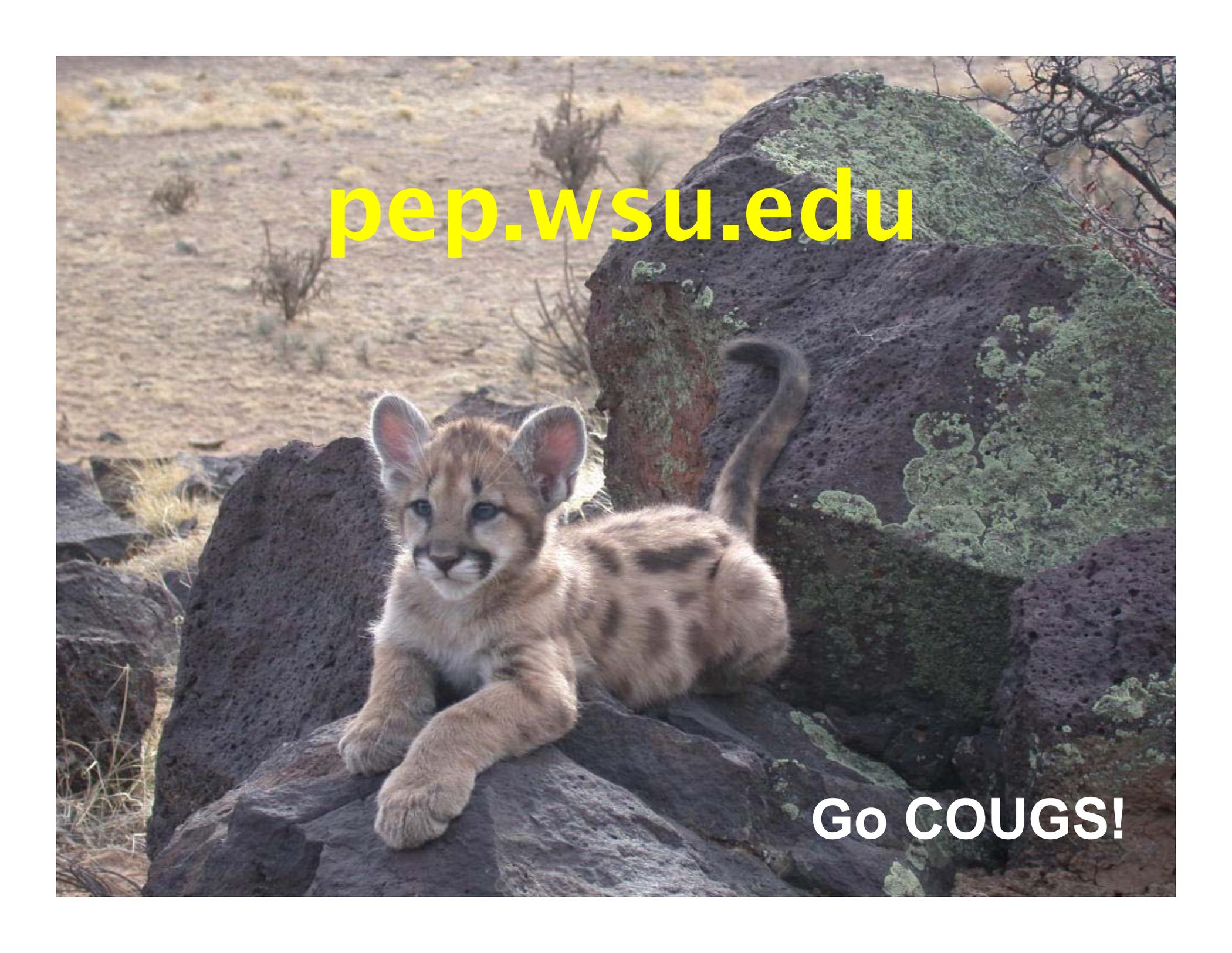
- Excel Email
- Online only - issues
- Carbon copy
- Online and carbon copy
- Certificate
- Every 2 weeks



Interesting

- Found the approval scrutiny
- 1 Hour verses 12 hour



A young cougar cub is the central focus, sitting on a dark, porous rock. The cub has light brown fur with dark spots and stripes, large ears, and blue eyes. Its tail is long and curved upwards. The background shows a natural, rocky landscape with some sparse vegetation and a large, moss-covered rock behind the cub. The overall scene is brightly lit, suggesting a sunny day.

pep.wsu.edu

Go COUGS!